


Cultural Advisory Service

What is the advisory service?

We integrate and enhance your *EmailLink* message with our in-depth knowledge of Australia's cultural groups to ensure that you can best engage your audience.



We have substantial formal and informal networks throughout the State of NSW and an unmatched understanding of the enormous variety of community groups.

Our advisory service reviews and provides comprehensive advice on:

- the content of your message to ensure appropriate language
- the presentation of your message in terms of colour, symbols and images
- the timing of distribution to achieve maximum impact

Our service tailors your material in a way that sharpens your message and positions your organisation more favourably.

Visit www.crc.nsw.gov.au or contact us by email to emailadmin@crc.nsw.gov.au or phone (02) 8255 6767



**COMMUNITY
RELATIONS
COMMISSION**
For a multicultural NSW

